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NATIONAL EMPLOYMENT SERVICE (KERALA)



SREE SANKARACHARYA UNIVERSITY OF SANSKRIT KALADY

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SREE SANKARACHARYA UNIVERSITY OF SANSKRIT

KALADY, KERALA-683574

Tel: 0484-2464498

email: ugbkldy.emp.lbr@kerala.gov.in

Chief

Deputy Chief

Sri. Lukose George

Asst Professor

Dept Of Physical Education & Sports
Sree Sankaracharya University Of Sanskrit

Smt. Sindhu T. Baby

UEI & GB

National Employment Service
(Kerala)

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Burgeoning Hospitality Industry

In the hospitality industry, hotel management plays a crucial role in ensuring the smooth functioning of various departments such as guest services, food and beverage, and sales. It involves effective planning, management, and organization of lodging operations to deliver the best possible experience to customers.

Range of Career Opportunities in Hospitality Sector

The rightfully skilled candidates have an array of career opportunities in various categories of hospitality industry. A Hotel Management degree opens up multiple options for the candidates, apart from just the hotels. Some of them are:

- 1 **Hotels:** Hotels present the biggest employment opportunity for Hotel Management graduates. There are multiple departments in a hotel, with each of them requiring trained professionals.
- 2 **Airline Catering and Cabin Services:** You can join as an Assistant Manager/Manager Catering, Chef, Assistant chef, etc. in major airlines. Hotel management professionals are also considered for a career as an Air Hostess and Flight Steward.
- 3 **Retail Sector:** The retail sector in India has been undergoing a boom and has created a need for trained hospitality experts like floor managers, floor executives, lobby managers or back office staff etc
- 4 **Teaching:** In case you are inclined towards teaching, Hotel Management Institutes provide you a good opportunity to make a career in India as well as in abroad.
- 5 **Entrepreneur:** This is the age of new ideas start-ups and entrepreneurship like Swiggy, Zomato, Foodpanda, etc. and food related market has been expanding in the country.

The Hotel Management Courses

- Bachelor of Arts in Hospitality and Tourism Management
- Bachelor of Business Administration
- Bachelor of Science in Hotel Management
- B.Sc.in Hospitality and Hotel Administration (with & without specialization)
- Certificate Course in Hotel and Catering Management
- Craftsmanship Course in Food and Beverage Service
- Craftsmanship Course in Food Production
- Diploma in Bakery and Confectionery
- Diploma in Food and Beverage Service
- Diploma in Front Office
- Diploma in Hotel Management
- Diploma in House keeping
- Master of Business Administration
- Master of Science in Hotel Management
- M.Sc. in Hospitality Administration
- Post Graduate Diploma in Accommodation Operation and Management
- Post Graduate Diploma in Dietetics and Hospital Food service
- Restaurant and Counter Service.

Various Fronts of Hotel Management

- | | | |
|---------------------------------|----------------------------|-----------------------|
| ▪ Front Office | ▪ Accounts Department | ▪ Banquet Department |
| ▪ House Keeping | ▪ Sales and Marketing Dept | ▪ Human Resource Mgmt |
| ▪ Purchase and Stores Dept | ▪ Security Department | ▪ Business Centre |
| ▪ Food and Beverages Dept | ▪ Health Club & Spa | ▪ Beauty Salon |
| ▪ Engineering/ Maintenance Dept | | |

Main Hotel Management Entrance Exams in India

The students aspiring to build a career in Hotel Management can broadly take following exams for joining the best of the hotel management institutes in the country.

- 1) National Council for Hotel Management and Catering Technology joint Entrance Exam (NCHMCT JEE)
- 2) Institute of Hotel Management Joint Entrance Examination for B.Sc Hospitality & Hotel Administration
- 3) Army Institute of Hotel Management & Catering Technology (AIHMCT-WAT)
- 4) Kerala Hotel Management Aptitude Test (KHMAT) (www.lbscentre.kerala.gov.in)
- 5) Bharati Vidyapeeth University HM Test
- 6) Under Graduate Aptitude Test (UGAT)
- 7) Uttar Pradesh Combined Entrance Test (UPCET)
- 8) Punjab University Tourism and Hospitality Aptitude Test
- 9) IITM -Indian Institute of Tourism and Travel Management Entrance Test
- 10) West Bengal Joint Entrance Examination Board (Hotel Management)
- 11) Institute of Hotel Management Aurangabad Admission Test
- 12) MAH-HM-CET Maharashtra Hotel Management Common Entrance Test
- 13) IHM Meerut Admissions Test
- 14) Merit Swiss Asian School of Hotel Management, Ooty Admissions Test
- 15) NIPS School of Hotel Management Admission Exam

Top Government Institutes of Hotel Management

(Admission through NCHMCT JEE)

- * IHMCT Thiruvananthapuram
- * IHM Mumbai
- * IHM Kolkatha
- * IHM PUSA New Delhi
- * IHM Ranchi
- * IHM Hyderabad
- * IHM Chennai
- * IHM Jaipur
- * IHM Bangalore
- * IHM Gwalior
- * IHM Goa
- * State Institute of Hospitality Management Kozhikode

Private Institutes of Hotel Management

- Munnar Catering College
- Oriental School of Hotel Management Waynad
- IHM-A Institute of Hotel Mgmt Ahemadababd
- WGSMA Manipal, Karnataka
- SOA School of Hotel Mgmt, Bhubaneswar
- Christ University, Bengaluru
- Army Institute of HMCT, Karnataka
- Parul University, Vadodara, Gujarat
- IHM Sri Sakshi Begumpet, Hyderabad
- Indian Institute of CT &HM Trichy
- IIHM Kolkata, West Bengal

Hotel Management admission in colleges of Kerala is through Kerala Hotel Management Aptitude Test (KHMAT) For details visit www.lbscentre.kerala.gov.in

Kerala Institute of Travel & Tourism(Please visit the website : www.kittsedu.org)

Courses offered:

- * BBA Tourism Management
- * BCOM Travel & Tourism
- * PG Diploma in Tourism & Hospitality Management
- * PG Diploma in Digital Marketing
- * PG Diploma in Public Relations in Tourism
- * MBA Travel & Tourism
- * Diploma in Skilled Hospitality Executive, Front office Management, Aviation & Tourism Mgmt, Airport Operations, Logistics Mgmt

Food Craft Institutes under Government of Kerala

Please visit the website : www.fcikerala.org

Courses offered :

Craft certificate in Food & Beverages Service, Food Production, Canning & Food Preservation, Hotel Accommodation Operation, Bakery & Confectionery, and Front Office Operation etc.

Centers:

Kalamassery, Thiruvananthapuram, Kollam, Cherthala, Thodupuzha, Kottayam, Thrissur, Kannur, Kozhikode, Thirur, Perinthalmanna, Uduma, Palakkad.

Notifications

AIRPORTS AUTHORITY OF INDIA		CENTRAL BANK OF INDIA		
Posts Name	Junior Executives	Posts	APPRENTICESHIP/TRAINING	
Vacancies	492 nos	Vacancies	3000 nos	
Last Date to Apply	01.05.2024	Last Date to Apply	21.02.2024 to 06.03.2024	
Selection Process	GATE	Selection Process	1. Online Written Test 2. Local Language Proof	
Salary, Pay Level	Rs.40000-3%- 140000	Stipend	Rs 15,000/-	
Age Limit	Max. 27 years as on 01/05/2024	Age Limit	b/w 01.04.1996 to 31.03.2004	
Edn Qualification	Bachelor's Degree	Eligibility	graduation after 31.03.2020	
Official website	www.aai.aero	Official Website	www.centralbankofindia.co.in	
Indian Army- Recruitment for Year 2023-24 (For Female candidates)		INDIAN NAVY		
Post Name	Agniveer -General Duty (Women Military Police)	Post Name	Short Service Commission Officers for Various Entries	
Total vacancies	Anticipated	Total vacancies	Executive Branch – 136 nos Education Branch – 18 nos Technical Branch – 100 nos	
Qualification	Class 10th/Metric pass with 5% marks in aggregate and 33% in each subject	Qualification	BE/BTech. with minimum 60% marks	
Last date to apply	13.02.2024 to 22.03.2024	Registration Dates	24.02.2024 to 10.03.2024	
Age Limit (DOB)	01 Oct 2003 to 01 April 2007	Age Limit (DOB)	02 Jan 2000 to 01 Jul 2005	
Link to Notification	https://www.joinindianarmy.nic.in/writereaddata/Portal/BRAVO/NotificationPDF/ZRO_CHENNAI/NOTIFICATION_AGNIVEER_GD_WMP_24-25.pdf	Link to Notification	https://www.joinindiannavy.gov.in/files/job_instructions/1707904777_407272.pdf	
FEDERAL BANK Recruitment www.federalbank.co.in	Post Name	Vacancy	Qualification	Stipend
	Graduate Apprentice	150 nos	First Class Graduation	Rs 12000/-

Forthcoming Exams

Sl. No.	Name of the Exam	Last Date to Apply	Date of Exam
1	UPSC Civil Services Exam 2024	05.03.2024	Prelims: 26.05.2024
2	Indian Forest Service (Preliminary) Examination 2024	05.03.2024	26.05.2024
3	NEET 2024 https://exams.nta.ac.in/NEET	09.03.2024	05.05.2024
4	CUSAT CAT https://admissions.cusat.ac.in/	15.03.2024	2024 May 10,11,12
5	CUET(UG)-2024 Common University Entrance Test https://exams.nta.ac.in/CUET-UG/	26.03.2024	15.05.2024 to 31.05.2024
6	NCHM JEE https://nchmjee.nta.nic.in/	31.03.2024	11.05.2024
7	CMI- Chennai Mathematical Institute http://www.cmi.ac.in/	15.04.2024	19.05.2024
8	IISER Aptitude test (IAT) http://www.iiseradmission.in	13.05.2024	09.06.2024
9	UPSC Engineering Service Examinations 2024		Main 23.06.2024
10	SSC Constable (GD) in Central Armed Police Forces SSF and Rifleman (GD) in Assam Rifles Exam 2024		Computer Based Test 1,5,6,7,11 & 12 March 2024
11	UPSC Combined Defense Services Exam (I) 2024 [Including SSC Women (Non-Technical) Course]		21.04.2024
12	UPSC National Defense Academy & Naval Academy Examination (I)- 2024		21.04.2024

NB: Candidates are advised to visit the official website and notification for further details.

Days in March

Mar01

Zero Discrimination Day
 (The symbol of Zero Discrimination Day is the butterfly)

World Civil Defence Day
 (To bring the attention of the world public to the importance of Civil protection)

Self-Injury Awareness Day
 (For encouraging people to recognise signs of self-harm)

Mar10

CISF Raising Day
 (The CISF was set up in 1969 under the act of the Parliament of India. This organization works for seaways, airways, and some of the major installations in India.)

Mar15

World Consumer Rights Day
 (In 1983, the first consumer movement was marked. The day was inspired by President John F. Kennedy's special message was sent by him to the US Congress on March 15, 1962)

World Sleep Day
 (It is an annual awareness event hosted by the World Sleep Society since 2008, held on the Friday before the spring equinox of each year)

Mar21

World Forestry Day
 (The UN General Assembly proclaimed this day in 2012)

World Down Syndrome Day
 (March 21 was selected to signify the uniqueness of the triplication of the 21st chromosome which causes Down syndrome)

World Poetry Day
 (This day was declared by UNESCO in 1999)

Mar25

International Day of the Unborn Child
 (It is an annual commemoration of unborn fetuses and is observed as a day of opposition to abortion)

Holi

Mar03

World Wildlife Day
 (As per the data from the IUCN Red List of Threatened Species, over 8400 species of wild fauna & flora are critically endangered)

World Hearing Day
 (According to WHO more than 1 billion people aged 12-35 years are at risk of hearing loss because of recreational noise exposure.)

Mar12

Ramakrishna Jayanti
 (Shri Ramakrishna Paramahansa was born on 18.02.1836 in Kamarpukur, Hoogly, Bengal)

Mar16

National Vaccination Day
 (On March 16, 1995, the first oral polio vaccine dose was started in the country)

Mar13

No Smoking Day
 (IInd Wednesday of March) (To raise awareness about the harmful health effects of tobacco via smoking. About 90% of the deaths are caused by lung cancer)

Mar18

Ordnance Factories Day
 (The day is celebrated in India to commemorate the establishment of the first Ordnance Factory at Cossipore near Kolkata in 1801)

Mar22

World Water Day
 (This year's theme is 'Water for Peace'. It was recommended to celebrate in 1992 by UNCED)

Bihar Diwas
 (On 22.03.1912, the Bihar and Orissa divisions of the Bengal Province were separated)

Mar26

Purple Day of Epilepsy
 (Nine-year-old Cassidy Megan, from Canada, decided to help raise awareness about those suffering from epilepsy and to make sure that no one affected feels alone in 2008.)

Mar04

National Safety Day
 (This day is celebrated by the National Safety Council of India to make people get safe from several issues that people are facing in their life.)

Employee Appreciation Day
 (The day reminds us that for any successful business it is important to have a strong employer-employee relationship.)

Mar14

Pi Day
 (This day not only commemorates a very special number (3.14) but also celebrates the birthday of Albert Einstein.)

International Day of Action for Rivers
 (The day was earlier known as International Day against Dams, for Rivers, Water, and Life.)

Mar20

International Day of Happiness
 (Since 2013, the UN has celebrated the this day as a way to recognize the importance of happiness in the lives of people)

World Sparrow Day
 (The Nature Forever Society (NFS) in India which was founded by an Indian conservationist, Mohammed Dilawar started an international initiative to celebrate World Sparrow Day)

World Oral Health Day
 (The World Oral Health Day 2024-2026 campaign was launched during FDI's World Dental Congress, in Sydney, on 24 September and the theme is 'A HAPPY MOUTH IS...')

Mar23

World Meteorological Day
 (On 23.03.1950, the World Meteorological Organization came into force)

Mar24

World Tuberculosis (TB) Day
 (On this day in 1882, Dr. Robert Koch announced the discovery of a Mycobacterium tuberculosis that causes TB)

Mar27

World Theatre Day
 (World Theatre Day is an international observance celebrated on 27 March. It was initiated in 1961 by the International Theatre Institute)

Mar30

Rajasthan Day
 (Rajasthan, popularly known as the 'Lands of Kings', is a state was earlier known as Rajputana and Rajasthan came into existence and got its recognition on 30.03.1949)

Ram Navmi

General Awareness

1. How many astronauts have been nominated for the Gaganyaan mission?
4
(This includes Group Captains Prashant Balakrishnan Nair, Ajit Krishnan, Angad Pratap and Wing Commander Shubhanshu Shukla)
2. In which country is the Mobile World Congress 2024 being organized?
Spain
(Mobile World Congress 2024 is being organized in Barcelona, Spain from 26 to 29 February)
3. Fast bowler Neil Wagner retired from international cricket; he is a player of which country?
New Zealand
(Wagner made his debut in the year 2012)
4. In which Indian state has the world's first Vedic clock been installed?
Madhya Pradesh
(The world's first Vedic clock has been installed in Ujjain district of Madhya Pradesh, which will be unveiled on March 1)
5. Where will a new regional office of the Central Board of Film Certification be established?
Chandigarh
(Union Information and Broadcasting Minister Anurag Singh Thakur announced that a regional office of the Central Board of Film Certification (CBFC) will be opened in Chandigarh.)
6. When World NGO Day is celebrated every year?
27 February
(Celebrating World NGO Day was first initiated by the Baltic Sea NGO Forum in 2010.)
7. How many railway stations will be redeveloped under Amrit Bharat Station Scheme ?
553
8. Which is India's longest cable-stayed bridge, which was inaugurated by PM Modi ?
Sudarshan Setu (Gujarat)
9. Joint military exercise 'Dharma Guardian' is being organized between India and which country ?
Japan
10. In which country will the SAFF Under-16 Women's Championship be organized ?
Nepal
11. Where is the global textile event 'Bharat Tex 2024' being organized ?
New Delhi
12. Where will the three-day International Geeta Mahotsav be organized ?
Colombo
13. Which IIT has launched India's largest drone pilot training facility ?
IIT Guwahati

VG Activities



**Two Coaching Classes
(PSC-LDC Regular Batch & Entry Level Evening cum Holiday Batch)
were inaugurated on 15th February 2024
by Reputed Regional Deputy Director of Employment
Sri. Abdurehimankutty K.**



**Career Exhibition and Career Talk
conducted at
KMM College of Arts & Science
Chowara, Aluva**

Our Services

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- **PSC Registration**

“Keep your face in the sunshine and you will never see the shadow”

Helen Keller



Helen Adams Keller was an American author, disability rights advocate, political activist and lecturer. Born on 27 June 1880 in West Tuscumbia, Alabama, she lost her sight and her hearing after a bout of illness when she was 19 months old.